

Priority examination system in Korea

When filing a trademark application, the patent office examines it and determines whether or not to register. Not all trademarks are registered, but they must meet registration requirements.

It usually takes 10 months to get ~~examination~~examined by KIPO so that it ~~its~~is advisable to file the application before launching the products or doing the business.

However, sometimes you start your business first without managing filing the application. In this case, you will be insecure whether you can register the mark that you're using now. If the current trademark can~~not~~ be registered, it should be replaced with another trademark quickly. If you have to change your brand name, you should change it as soon as possible.

In this case, there is a Priority examination system for trademark registration in Korea. Through this system, you will be able to receive the examination result about 2 ~ 3 months from the filing date.

You can apply for priority examination if one of the following two conditions is met:

1. If a third party uses the same/similar trademark after the trademark application has been filed.
2. If the trademark is being used in the market.

You must prove that you have either of the above conditions.